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1910

"Plan to make America Beautiful"

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★ MAR 3 - 1953 ★

U. S. Department of Agriculture

UNADILLA NURSERY CO.  
750-758 Riverside Drive  
Johnson City, N. Y.

Dial 7-5752

PREPAID DELIVERY . . CHRISTMAS TREES . . . LANDSCAPE SPECIALTIES

Specie		Price ea. per 100	Price ea. per 1000
Scotch Pine	2 yr. Seedlings 2-4 inch	2½¢	2¢
Norway Spruce	2 yr. " 2-4 "	3¢	2½¢
White Spruce	2 yr. " 2-4 "	4¢	3½¢
Black Hill Spruce	2 yr. " 2-4 "	4¢	3½¢
Douglas Fir	2 yr. " 2-4 "	4¢	3½¢
Scotch Pine	3 yr. Transplants 3-5 "	5½¢	5¢
Norway Spruce	3 yr. " 3-5 "	5½¢	5¢
White Spruce	3 yr. " 3-5 "	5½¢	5¢
Douglas Fir	3 yr. " 3-5 "	6¢	5½¢

Christmas Trees are a well worth while crop, - good trees are scarce and hard to locate - pays up to \$1000 per acre, using unimproved and waste farm land. The annual cutting amounts to around 30 million trees, value of business estimated at 50 million dollars.

"The Christmas Tree is a thing of wonder and beauty to children and adults alike."

EVERGREENS FOR THE HOME . . . GARDEN  
and FIELDS - PREPAID  
(T. means times transplanted)

Taxus Capata - Upright Yew 1-1½ ft TT.  
10 for \$5.00 - - 100 for \$42.00

American Arborvitae 4-6 inch T.  
10 for \$1.00 - - 100 for \$7.00

ROOTED CUTTINGS-BEDDED-BABY EVERGREENS  
10 for \$2.00 - - 100 for \$18.00

Douglas Fir 4 yr 7-10 inch T.  
10 for \$2.00 - - 100 for \$15.00

Arborvitae Globe 4-6 inch  
Arborvitae Pyramidalis 6-10 inch  
Juniper Andora 4-8 inch  
Juniper Blue Hetzie 4-8 inch  
Juniper Pfitzer 4-8 inch  
Taxus Cuspidata 6-10 inch  
Taxus Hicksi 6-10 inch  
Taxus Intermedia 6-10 inch

Black Hill Spruce 4 yr. 6-9 inch T.  
10 for \$2.50 - - 100 for \$20.00

Blue Spruce 3 yr Seedlings 3-5 inch  
10 for \$1.00 - - 100 for \$7.00

Blue Spruce 5 yr 6-9 inch TT heavy  
10 for \$3.75 - - 100 for \$32.00

Blue Spruce Kostier Grafts 1 yr  
4-6 inch \$2.00 each

Balsam Fir 5 yr 9-12 inch TT.  
10 for \$4.00 - - 100 for \$35.00

Norway Spruce 4 yr 9-12 inch T.  
10 for \$3.00 - - 100 for \$25.00

Norway Spruce, 5 yr 1-1½ ft TT.  
10 for \$4.00 - - 100 for \$35.00

White Spruce 3 yr 3-5 inch T  
10 for \$1.00 - - 100 for \$5.50

Scotch Pine 3 yr 9-12 inch T.  
10 for \$2.00 - - 100 for \$18.00

White Pine 5 yr. 1-1½ ft TT.  
10 for \$4.00 - - 100 for \$35.00

Canada Hemlock Seedling 6-9 inch  
10 for \$1.00 - - 100 for \$7.00

Canada Hemlock 3-6 in T.  
10 for \$1.00 - - 100 for \$7.00

CHOICE HARDY NORTHERN GROWN EVERGREENS  
Our 1953 SPECIAL LANDSCAPE STOCK  
Two Dozen of eight varieties only \$7.50  
5 and 6 year stock

3 Blue Spruce 7-10 inch TT.  
3 Norway Spruce 1-1½ ft. TT.  
3 White Spruce 1-1½ ft. TT.  
3 Douglas Fir 1-1½ ft. TT.  
3 Scotch Pine 1-1½ ft. TT.  
3 White Pine 1-1½ ft. TT.  
3 AM. Arborvitae 1-1½ ft. TTT.  
3 Japan UP. Yew 1-1½ ft. TT.  
Any Unit of three \$1.00  
50 Trees \$15.00 PREPAID.

We give our trees the benefit of our 42 years of growing experience, frequent transplanting to develop roots and tops.

Winter protection with pine needles and spruce boughs. During the growing season we cultivate, fertilize and water at regular intervals.







YOUR SHRUB ARISTOCRATS  
- GEORGEOUS HYBRID LILACS -  
Order by Key Number 1-16

No.1	Berryer	D. rose purple	
2	Chas X	S. reddish violet	
3	Chas Jolly	D. orchid purple	
4	Capt. Baltet	S. purple	
5	Ellen Willmott	D. white	
6	Kath. Havemeyer	D. pink	
7	Leon Gambetta	D. pink	
8	Lucy Baltet	S. pink	
9	Ludwig Spaeth	S. dark red	
10	MME Lemoine	D. white	
11	Mrs Ed Harding	D. dark reddish	
12	Pres. Lincoln	S. blue	
13	Pres. Grevy	D. blue	
14	Reaumur	S. red	
15	RV. Horstenstein	S. red	
16	Roseace	S. rose	
1 year stock	6 in. and up		\$ .50 ea.
	varieties 5,6,12		
2 year stock	12-18 inch		.75 ea.
	varieties 3,7,9,16		
3 year stock	18-24 inch		1.10 ea.
	varieties 1,2,3,4,6,8,10,11,12,13		
3 year stock	24-30 inch		1.60 ea.
	varieties 1,4,6,8,9,10,11,13,15		

You can do a lot of landscaping with a few Dollars - - FLOWERING SHRUBS  
Coralberry-Red, a valuable low growing shrub, attractive foliage, fall and winter decorated with clusters of red fruits. Good for Hedges, Borders, Foundations, - especially good for problem terraces and banks.

1½-2 ft heavy roots	each	50¢
10 for \$4.00	50 for \$15.00	100 - \$25.00
Forsythia Spectabilis	3 year heavy	
3 ft plants	\$1.00 each	10 for \$7.50
Hansen's Bush Cherry	2-3 ft.	.75
Hydrangea Snowball	1½-2 ft	.75
Red Barberry	12-15 inch. 3 yr	.50
Spirea Van Houttei	2 ft	.50
Viburnum Alatus, very unusual shrub		
called Burning Bush	1½ ft.	1.50
Viburnum dentatum, Arrow-wood, good shrub for tough spots	2-3 ft	.75

FRUIT TREES- Big apples and pears grow on little dwarf trees - \$175 ea. in lots of three or more. Bartlett and Clapps Favorite Pear Trees - Apple Varieties - Cortland, Dble, Red Delicious, E. MacIntosh, Northern Spy.

STANDARD FRUIT TREES - good stock - 4-6 ft \$1.25 each for four or more trees.  
Apples - Cortland, Delicious, McIntosh, Red Spy, Yellow Transparent.  
Cherry - Montmorency sour.  
Peach - Elberta, Golden Jubilee  
Pear - Bartlett and Clapps Favorite.

HEDGES - QUICK GROWING

Chinese Elm, 15-18 inch \$5.00 per 100  
Rosa Multiflora 12-18 inch 8.00 per 100.  
Good for borders, banks, etc.

Plant three White Canoe Birches in one hill to produce a tufted clump or Multiple White Birch. Very attractive lawn specimens - 3 Trees - Transplants 2-3 ft \$2.00 Postpaid.

SHADE TREES - You need two or three on every home lot. Hard Maple 6-8 ft in lots of two or more 2.00 each. Also Tulip Flowering trees same price 6-8 ft.

AZALEAS - Mollis B&B 10-12 in. 3 yr \$1.50  
Nudiflora 2-2½ ft 4 yr 2.50  
Orthello, Hybrid 15-18 in. 4.50

RHODODENDRONS -

Catawba B&B 1½-2 ft TR 4.00  
Hybrid Roseum 12-15 in. 4.00  
Maximum 18-24 in. 3.00  
Seedlings R. Maximum 7-10 in. 3 for 1.00  
50 for \$15.00

GROUND COVER PLANTS -

Lonicera, Hall's Honeysuckle  
10 for \$3.00 - 100 for \$25.00  
Pachysandara Terminalis  
10 for \$2.00 - 100 for \$15.00  
Vinca Minor - Myrtle Evergreens  
10 for \$2.00 - 100 for \$15.00

BIRCH, POPLAR AND WILLOW TREES

Canoe White Paper Birch 2-3 ft \$.75  
4-6 ft. \$2.00 - 6-8 ft \$3.00  
Lombardy Poplar 2-3 ft 10 for 1.00  
6-8 ft 10 for \$15.00 - each \$2.50  
Wisconsin Weeping Willow  
6-8 ft \$2.50 each.

FLOWERING TREES for LAWNS & GARDENS ea.

Althea, Rose of Sharon 2-3 ft \$1.00  
Almond Pink 2-2½ ft 1.50  
Cercis, Red Bud Judas 5-6 ft 3.00  
Cornus, White Dogwood 1½-2 ft 2.00

Cornus, Pink Dogwood 1½-2 ft 3.00  
Crab, Bechtel's D. pink 2½-3 ft 3.00  
Floribunda purple 3-4 ft 3.00  
Floribunda " 4-5 ft 4.00  
Hopa 3-4 ft 3.00  
Magnolia Soulangeana 2-3 ft 6.00  
Peach, Red Leaved 2-3 ft 2.00  
Prunus Newport Plum 2-3 ft 2.00  
Willow, Pussy French 4-6 ft 1.50

LANDSCAPE EVERGREEN

not Prepaid.  
Special arrangement on truck load lots.  
Small orders by Express collect.

Arborvitae, American	1½-2 ft BB	\$1.75 ea.
"	Black 2½-3 ft	3.80
"	" 3-4 ft	5.50
Canada Hemlock	1½-2 ft	3.50
Pine, Jack	2½-3 ft	1.00
" Mugho	1½-2 ft	4.00
" White	15-20 in.	1.00
Juniper Greek	1½-2 ft	3.50
" Pfitzer	2-2½ ft	5.00
Taxus Capata Yew	1½-2 ft	6.00
" Spreading	1½-2 ft	6.50
" Hatfield	1½-2 ft	4.00
" Spreading	15-18 in.	4.00
" Hicksi	15-18 in.	4.50

IT PAYS TO USE GOOD LAWN SEEDS.

Special - Milford Green 3 lbs Pkg 3.75  
Park Lawn 5 " " 5.00  
Unadilla Mix Formula per lb. 1.00  
25 & 50 lb. sacks. Delivered.

A SPECIALTY - Hard Maple Shade Trees.  
\$3.00 to \$35.00 each. Free Information.

We sell well-rotted cow manure -  
German Peet Moss - Turf Maker Lawn Food.

Discount - Jan. 5% Feb. 2%





## —PLANTING SUGGESTIONS—

### **Planting . . .**

Dig holes large enough to accomodate the root of the tree or plant. Cut away broken or unusually long roots, trim canes out of top; about one-third of top to be removed. This applies to fruit trees, shade trees and flowering shrubs only.

### **Setting . . .**

In setting plants and trees plant about one to two inches lower than plan grew in nursery; grafting knuckles should be well covered in the tree hole.

### **Protecting Roots . . .**

Always keep roots of trees and plants covered as a protection from sun and wind. Not necessary to carry plants in a pail of water. This tends to harden the roots—roots also dry out faster when lifted from water. If allowed to stand in water roots will become water soaked.

### **Watering . . .**

In transplanting use water when setting or after the planting hole has been back-filled. Loose soil needs to be settled with water. Important! Do not water plants too much—well watered once each week or ten days is sufficient. Turn your hose on young roses once each week. This will keep the foliage free from disease.

### **Time . . .**

Watering at night is best—morning applications tend to get dried and baked by the sun.

### **Fertilizing . . .**

Very important to supply plant food for any newly set plant. The best and safest fertilizer is, no doubt, barnyard manure or cow manure. Use well-rotted, well-pulverized material, sprinkling in the bottom of the hole. Cover with one or two inches of good top soil before setting the tree or plant. After the dirt has been filled in around the roots use one or two shovels of manure over the dirt on roots to be covered by the back-fill.

### **Fertilizer Warning . . .**

If you are using commercial fertilizer around your tree be sure to use no more than one tablespoon per plant. Many trees are lost by over-fertilizing, also over-watering.

### **Mulching . . .**

Use compost, weeds, sods, manure or Peet moss, covering the ground about the newly set tree.

### **Planting Christmas Trees . . .**

When your Christmas trees arrive from the nursery, open the crate or package. Dip the roots in a dish of very heavy mud, lay the trees in a shallow trench and cover with fine top soil. Do not cover foliage. Your trees will be O.K. for several days. Take trees from trench only as needed. If you are planting in a grassy field use mattock or pick-ax to make the holes, insert tree roots, stepping on dirt, setting about one inch lower than tree grew in nursery.

### **Distances Apart . . .**

Plant 6½ feet apart, 1000 per acre . . . 4½ feet apart, 2000 trees per acre. Well to line out the field with stakes using a line for guide, always planting on the same side of the line.







# UNADILLA NURSERY FARMS

750-758 RIVERSIDE DRIVE

Dial 7-5752

Johnson City, N. Y.

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U. S. Department of Agriculture

In 10 to 15 years Christmas Tree Plantation will pay up to \$1,000.00 per acres using only your waste and idle acres.

ORDER EARLY . . . ORDERS ARE ACCEPTED SUBJECT TO STOCK BEING UNSOLD WHEN ORDER IS RECEIVED

In most instances your order is packed and delivered free of any charge to purchaser.

"This Is AMERICA . . . Make AMERICA Beautiful."

DIAL BINGHAMTON OR JOHNSON CITY 7-5752

If you have planting and landscape materials we can use we invite your correspondence for an exchange.

## CHRISTMAS TREE FARMING PAYS WELL

Economy 2 and 3 Year Stock

(400 Trees—100 of Each Variety—\$4.00

Prepaid Delivery

### SEEDLINGS

	Per 1000
Pine, Scotch, 2 yr. 2-4 Inch _____	\$20.00
Spruce, Black Hill, 2yr. 2-4 Inch _____	25.00
Spruce, Norway, 2 yr. 2-4 Inch _____	25.00
Spruce, White, 2 yr. 2-4 Inch _____	30.00

### TRANSPLANTS

Fir, Douglas, 3 yr. 3-5 Inch _____	\$50.00
Pine, Scotch, 3 yr. 3-6 Inch _____	50.00
Spruce, Norway, 3 yr. 3-6 Inch _____	50.00
Spruce, White, 3 y. 3-6 Inch _____	50.00

(400 Transplants—100 of Each \$6.00)

## BABY EVERGREENS

Rooted—Cuttings

(10 for \$2.20

Price Per 100

Arbovitae, Globe 4-5 Inch _____	\$18.00
Arbovitae, Pyramid 6-10 Inch _____	18.00
Juniper, Andora 4-8 Inch _____	18.00
Juniper, Blue Hetzie 4-7 Inch _____	18.00
Juniper, Pfitzer 6-9 Inch _____	18.00
Taxus Cuspidata 6-10 Inch _____	18.00
Taxus Hicksi 6-10 Inch _____	18.00
Taxus Intermedia 6-10 Inch _____	18.00

Above plants should be line-out in your garden or Nursery bed.

Prepaid Delivery Around May 1, 1953

Letter sent out Jan. 22-53.

Dear Sir—

Replying to your postal we believe White Spruce and Scotch Pine are two of the best Christmas Trees to plant. White Spruce grows into beautiful gray-green specimens. Needles hold on very good. Scotch Pine is in great demand at fancy prices, grows bushy, needles do not drop.

Blue Spruce, Black Hill Spruce and Norway Spruce Christmas trees are in good demand, they can be planted with profit in limited quantities. Balsam and Douglas Fir are No. 1 Christmas Trees.

Trusting that we may be of further service.

Very truly,  
UNADILLA NURSERY CO.

## CHRISTMAS TREES — LINING OUT STOCK LANDSCAPE SPECIALTIES

No Discount After March 10, 1953  
You Save 5% on 5000 — 7% on 10,000  
And 10% on 20,000 Trees or Over

### SPECIAL 3-YEAR SEEDLINGS

	Per 100	Per 1000
Fir, Concolor 3-4 Inch	\$7.00	\$60.00
Pine, Jack 8-15 Inch	7.00	60.00
Pine, Scotch 6-10 Inch	7.00	60.00
Spruce, Blue 3-5 Inch	7.00	60.00
Spruce, Norway 2-5 Inch	5.00	42.00
Spruce, White 3-6 Inch	5.00	42.00

### 4-YEAR SEEDLINGS

	Per 100
Pine, Austrian 6-12 Inch	\$7.00
Arborvitae, AM 6-9 Inch	7.00
Hemlock, Canada 6-9 Inch	4.00
Hemlock, Canada 9-14 Inch	9.00
Spruce, White 5-10 Inch	7.00

Kostier's Blue Spruce 1 Yr., \$2.00 Each  
We Did a Nice Business With These Last Year

### 4-YEAR TRANSPLANTS

	Per 25	Per 100
Arborvitae, Amer. 4-6 Inch	\$3.00	\$ 8.50
Fir, Douglas 7-10 Inch	4.50	15.00
Fir, Balsam 4-6 Inch	4.50	15.00
Pine, Scotch 8-10 Inch	4.50	15.00
Spruce B. Hill 6-10 Inch	4.50	15.00
Spruce, Norway 8-12 Inch	4.50	15.00

### 5-YEAR TRANSPLANTS

	Per 3	Per 100
Fir, Balsam TT 9-12	\$1.00	\$32.00
Fir, Douglas TT 10-15 Inch	1.00	32.00
Hemlock, Canada T 12-18 Inch	1.00	35.00
Pine, Mugho T 4-8 Inch	.50	15.00
Pine, Jack TT 1½-2½ Ft.	1.00	
Pine, Red T 8-12 Inch	.50	15.00
Pine, Scotch T 10-16 Inch	1.00	32.00
Pine, White T 8-12 Inch	.50	15.00
Pine, White TT 12-16 Inch	1.00	32.00
Spruce, Blue TT 6-10 Inch	1.00	32.00
Spruce, Norway TT 12-16 Inch	1.00	
Spruce, White T 6-10 Inch	.50	15.00
Yew Upright TT 10-15 Inch	1.00	35.00

### LOW PRICED LANDSCAPE EVERGREENS

Prices F.O.B. Per 10 Plants Assorted  
All Two or More Times Transplanted

	Each
Arborvitae, American 1½-2 Ft.	\$1.50
Arborvitae, American 2-2½ Ft.	2.50
Arborvitae, Globe 15-18 Inch	4.00
Arborvitae, Nigra Black 2-3 Ft.	3.75
Arborvitae, Nigra Black 2-3 Ft.	3.75
Arborvitae, Nigra Black 3-4 Ft.	4.50
Arborvitae, Siberica 1½-2 Ft.	4.25
Hemlock, Canada 1½-2 Ft.	3.25
Fir, Douglas 2-3 Ft.	4.50
Fir, Balsam 3-4 Ft.	4.75
Juniper, Greek 1½-2 Ft.	4.50
Juniper, Irish 2-3 Ft.	4.00
Juniper, Hetzie 15-18 Ft.	4.25
Pine, Mugho 1½-2 Ft.	4.50
Spruce, Black Hill 2-3 Ft.	4.50

Spruce, Norway 3-4 Ft.	4.75
Yew, Texas Spreading 15-22 Inch	4.50
Yew, Texas Densifolia 1½-2 Ft.	4.75
Yew, Texas Halleran 15-20 Inch	4.75
Yew, Texas Hatfield 15-20 Inch	4.00
Yew, Texas Hicksi 15-20 Inch	4.25

### RHODODENDRONS

R. Maximum Seedlings 7-10 Inch — 3 for \$1.00	
50 Plants \$15.00	
R. Catawba and Hybrid Plants Mostly With Flower Buds	
\$4.00 Each	
Colors: Mallow, Purple, Pink and Orchid Purple	

### GORGEOUS HYBRID LILACS

Offering 16 Varieties	Per 10
1 Yr., 6 Inch and Up	\$ 4.00
2 Yr., 12-18 Inch	6.50
3 Yr., 1½-2 Ft.	10.00
3 Yr., 2-2½ Ft.	15.00

### OFFERING A VERY HARDY SHRUB FOR BANKS AND TERRACES

Red Coralberry or Indian Currant—  
Symphoricarpos Vulgaris  
15-20 Inch Heavy Rooted  
10 for \$3.00 20 for \$5.00  
100 for \$22.00

### SEEDLING TREES

Prepaid	Per 100
Birch, Canoe White 2 Yr. 6-12 Inch	\$ 5.00
Birch, Canoe White 2-3 Ft.	15.00
Birch, Canoe White TR 2-3 Ft.	25.00
Elm, Chinese 12-18 Inch	5.50
Maple, Hard or Sugar 1-2 Ft.	15.00
Maple, Hard or Sugar Sturdy 4 Yr., Cut-Back 2½-3½ Ft.	25.00

### LIVING HEDGE

Rosa Multiflora 10-16 Inch	\$ 7.50
Rosa Multiflora 2-2½ Ft.	12.00

### THE SUGAR OR HARD MAPLE

Acer saccharum  
One of the best and most desirable shade trees, noted  
for its clean straight stem, bushy top, also the beautiful  
fall coloring, gold and orange. Prices F.O.B.

	Per 10
4-6 Ft.	\$ 7.50
6-7 Ft.	10.00
7-8 Ft.	15.00
8-10 Ft.	25.00
Caliper 1½-1½ Inch	30.00
Caliper 1½-1¾ Inch	40.00
Caliper 1-2½ Inch	55.00

### OUTSTANDING BARGAINS — PREPAID

3-Year Blue Spruce Seedlings 3-5 Inch 10 for \$1.00  
100 for \$7.00

### ECONOMY LANDSCAPING EVERGREENS

3 Mugho Pine, 3 Red Pine, 3 White Pine, 3 White Spruce  
(12 Trees) 5-Yr. Trans. 6-12 Inch Only \$2.00  
Also 3 Douglas Fir, 3 Canada Hemlock, 3 Scotch Pine,  
3 Norway Spruce (12 Trees)  
TT 5-Year 10-16 Inch \$4.00

UNADILLA NURSERY FARMS, Johnson City, N. Y.